

## CLAIMS

1. A method of promoting commerce comprising: using a regional metropolitan industry to industry Internet electronic commerce website to update technical coefficients in a regional econometric input-output model.  
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2. The method of claim 1 further comprising continuously updating said electronic commerce website.
3. The method of claim 2 wherein using a regional metropolitan industry to industry Internet electronic commerce website comprises accepting orders from industries through the website.  
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4. The method of claim 2 wherein using a regional metropolitan industry to industry Internet electronic commerce website comprises tracking transactions between industries on the website.  
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5. The method of claim 1 further comprising establishing an industry to industry electronic commerce website for a particular region.  
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6. The method of claim 4 further comprising converting transaction data derived from said tracking into a regional input-output matrix of technical coefficients.
7. The method of claim 1 further comprising recording transactions that occur between businesses on the electronic website.

8. The method of claim 4 further comprising identifying new businesses in new industrial sectors based on said tracking.

9. The method of claim 8 further comprising monitoring said new businesses in a 5 specific region.

10. The method of claim 1 further comprising storing inter-industrial purchase and sales transaction data on a temporary basis in a website host computer.

10 11. The method of claim 10 further comprising collecting and storing data from single transactions between firms on a temporary basis on the website host computer.

12. The method of claim 11 further comprising transmitting data from the website host computer on a plurality of businesses in a plurality of sectors to a computer database.

15 13. The method of claim 12 further comprising collecting, storing, aggregating and analyzing data on multiple transactions that occur over a fixed time interval stored in said computer database.

20 14. The method of claim 1 further comprising allowing single buyers and single sellers to meet and negotiate terms and conditions of a transaction on said website.

15. The method of claim 14 further comprising tracking transactions entered into as a result of said allowing single buyers and single sellers to meet and negotiate terms and conditions of a transaction on said website.

5 16. The method of claim 1 further comprising allowing multiple buyers and multiple sellers to post fixed prices for fixed quantities to consummate a transaction on said website.

10 17. The method of claim 16 further comprising tracking transactions entered into as a result of allowing multiple buyers and multiple sellers to post fixed prices for fixed quantities to consummate a transaction on said website.

15 18. The method of claim 1 further comprising allowing an auction exchange market to occur on said website.

19. The method of claim 18 further comprising tracking transactions entered into as a result of said allowing an auction exchange market to occur on said website.

20. A computerized system for tracking regional economic activity comprising:

20 a computer hosting a website and being accessible by a plurality of computers remotely positioned from said computer;

said website forming a business to business e-commerce platform through which companies in a given region may buy and sell from one another through said plurality of computers; and

software associated with said computer that tracks transactions entered into via

5 said website and collates information derived from said transactions to form a regional transaction matrix to determine how regional inter-industry trading relationships are changing over time.

21. A method of generating a technical coefficient matrix for an economy comprising: monitoring sales transactions conducted through an internet web site and extracting price and quantity information from the sales transactions and producing a technical coefficient matrix based on said internet transactions.

22. The method of claim 21 wherein the sales transactions monitored are from a regional economy.

23. The method of claim 21 wherein the technical coefficient matrix produced is 15 based on a regional input-output model.

24. The method of claim 21 including continuing to update the technical coefficient matrix based on continuing transactions conducted through the internet web site.

25. The method of claim 21 wherein the sales transactions monitor include offers to sell.